ALCOHOL PRIORITY GROUP MEETING
November 13, 2007
3:30-5:00

Attending:
Lori Reesor, Facilitator
Diana Robertson, Co-Leader
Carol Seager, Co-Leader
Schuyler Bailey, KU Public Safety
Kara Boston, Student Health Advisory Board
Heidi Garcia, Student Health Services
Angela King, Student Involvement and Leadership Center
Bill Larzalere, Legal Services for Students
Amber Long, KU Recreation Services
Mindy Rendon, Residence Life
Leslie Rhoton, Student, Panhellenic Life
Michelle Smith, Grad Intern in Student Involvement and Leadership Ctr.
Chris Stoppel, New Student Orientation
Jay Vaglio, Student, RA in Oliver Hall
John Wade, Counseling and Psychological Services

Introductions

Lori Reesor stated the purpose of the group is to identify measurable actions by which alcohol consumption could be reduced within the KU Community.

Review charge (Lori Reesor):
1.) Assess what is being done at KU.
2.) Are there better plans available than what KU is currently doing.
3.) The group will be done by the end of the year.
4.) There may be an ongoing work group or task force after completion of the study.

Initial perceptions and assessment of alcohol problems at KU (Carol Seager): Carol asked members of the group to think of issues linked to alcohol consumption by the KU Community. They are as follows:
- underage drinking
- binge drinking
- alcohol and violence
• drunk driving
• vandalism
• hazing
• sexual assault
• enforcing concept of dry campus
• perception students have of everyone drinking
• media influences
• drinking establishments=bar specials, ads (i.e. women/exploitation of sexuality)
• Facebook
• tailgating/sports events
• accidental death
• alcohol education
• bulletin boards=housing programming
• peer education=drinking responsibly
• age of 21—we know we have under 21 users
• campus (social) culture=perception of norm/students who come already drinking/rites of passage
• underage getting alcohol and obligation of those providing alcohol
• numerous policies=on-campus vs. off-campus (i.e. caught w/alcohol in residence halls vs. caught off-campus)
• liability issues

Carol asked members to make one suggestion: “What do you want most to come out of this process?”

Schuyler Bailey—One single message
Bill Larzalere—Better enforcement of vendors (i.e. bars). Bill stated he has had 10-15 students from the same bar who end up with fines, but the bar is never shut down even though there is underage drinking taking place there. He has spoken to police officers in Salina where bar owners are cracking down on underage drinking by only serving 21 and over. Hays has begun operating bars which are “21 & over” only.
Leslie Rhoton—Other perspectives of what it means to be a college student
Heidi Garcia—Binge drinking
Angela King—Dry Campus, Are we or are we not a dry campus
Mindy Rendon—Coming to college already drinking, perception college is about drinking, student drinking during graduation
Amber Long—Require a class (i.e. Lifestyle 101)
Chris Stoppel—Community-based approach
Diana Robertson—Consistency
Lori Reesor—Intentionality (i.e. accidental death)—be able to say ”we are trying”
Jay Vaglio—Quick resources for education—help to be able to tell parents/students a reliable resource
John Wade—Make drinking unacceptable as smoking has become—work with vendors who have money to help change the perception of drinking
Carol Seager—Focus our efforts on each incoming freshman class-Hit some perceptions, rites of passages as freshman coming in (i.e. resources, class as mentioned above, target freshman with a message

*Wendy Rohleder-Sook had spoken with Lori Reesor about her concerns for the Law School as there is a culture of drinking within the school. For example, some meetings are held at bars.

Establish sub-committees (Diana Robertson):

a.) Review of current policies at KU—What is history of dry campus, Housing policy, Athletics policy, Greek Life policy, etc.
   • Schuyler Bailey, chair
     Angela King, Jay Vaglio, Kara Boston

b.) Review of current practices and programs at KU – alcohol sanction program, other educational efforts
   • Heidi Garcia, chair
     Amber Lang, Chris Dyba

c.) Review of current practices and programs at Peer Institutions—Look at other Big 12 schools and benchmark schools (i.e. North Carolina, Oregon)
   • Chris Stoppel, chair
     Leslie Rhoton, Wendy Rohleder-Sook

d.) Best Practices and literature review—What is considered effective, research conducted at other universities (such as Missouri). Lori Reesor shared there is a lot of literature available regarding different studies that have been done.
   • John Wade, chair
     Bill Larzalere, Mindy Rendon

The sub-committees will work with others (as needed) to compile information and submit a report to this group by January 30, 2008. This will allow 3 months to bring it all together before our intended completion date of April 30, 2008.

Collection of materials (Carol Seager):

There will be an electronic location (to be determined) via the Office of the Vice Provost of Student Success as a central repository for resource information gathered by the group members. A listing of the content of this repository, along with the minutes for the meetings will be posted on the VPSS website.

Lori Reesor suggested looking at schools (i.e. Nebraska and Missouri) which are doing well with alcohol programs. She presented the possibility of the group going to visit one of these schools to look at their programs. Also, she suggested maybe attending a conference to gain more knowledge of programs available.
Lori Reesor also suggested bringing in a panel of students, local bar owners, and other members of the community affected by alcohol to get their perspective on the issue.

Next steps and future meetings (Diana Robertson):

The committee members listed possible organizations/speakers to be invited to speak either at one of the next two meetings, or for approximately 10 minutes at the beginning of the meetings during the spring semester:

- Lawrence Memorial Hospital
- Bar Owners Association
- Faculty/Colleagues
- Student Panel
- LPD
- DCCA
- Mike Harrity/Athletics Office
- Health Educators
- Chancellor/Provost
- Resident Assistants
- City prosecutors (i.e. municipal court)

The following dates and times are tentative for the next two meetings:
Dec. 14, 1:00-2:30, location TBA
Jan. 18, 1:00-2:30, location TBA

Meetings for the remainder of the spring semester will be set at a later date.